

**National Service Scheme (NSS)**  
**A Detailed Comprehensive Report**  
**(2014-2018)**

**Maulana Azad National Urdu University**  
**Gachibowli, Hyderabad- 500032**

# Content

<b>NATIONAL SERVICE SCHEME (NSS), MANUU .....</b>	<b>1</b>
<b>OVERVIEW .....</b>	<b>3</b>
<b>MAJOR ACTIVITIES .....</b>	<b>3</b>
BLOOD DONATION CAMPS:.....	3
VILLAGE ADOPTION UNDER UNNAT BHARAT PROGRAMME .....	4
VITTIYA SAKSHRTA ABHIYAN (VISAKA) 12 <sup>TH</sup> DECEMBER TO 12 <sup>TH</sup> JANUARY 2016.....	6
SPECIAL CAMPS .....	7
INTERNATIONAL YOUTH EXCHANGE PROGRAMME INDIA – SRI LANKA .....	8
<b>OBSERVING AND CELEBRATING DAYS &amp; EVENTS.....</b>	<b>10</b>
INTERNATIONAL DAY OF YOGA.....	10
YOGA FEST- 17 <sup>TH</sup> TO 18 <sup>TH</sup> MAY .....	10
EK BHARAT SHRESTHA BHARAT ABHIYAAN (EBSB).....	10
AZADI 70-YAD KARO KURBANI (FREEDOM FORTNIGHT) DURING 9 <sup>TH</sup> AUG TO 23 <sup>RD</sup> AUG, 2016 .....	11
RASHTRIYA EKTA SAPTAH (OCTOBER 31 <sup>ST</sup> TO NOVEMBER 6 <sup>TH</sup> 2016).....	12
NATIONAL VOTES’ DAY .....	12
WORLD ENVIRONMENT DAY .....	13
ANTI TERRORISM DAY.....	14
EDUCATIONAL AWARENESS PROGRAMME.....	15
SWACHCH BHARAT MISSION .....	15
SWACHCH BHARAT SUMMER INTERNSHIP .....	16

## Overview

The NSS Cell, MANUU has been established in the year 2011 with two units of 100 students each. The NSS Cell, MANUU aims at honing the personality of student volunteers through a series of regular activities which are undertaken both within the campus and outside the campus in the form of special camps. With the motto NOT ME BUT YOU, the NSS Cell invites the volunteers for all-round personality development through community service, group interactions, awareness generation programme, group training and leadership trainings programmes. At present NSS Cell, MANUU has been very vibrant and active with three units (two regular and self finance) of 100 volunteers each and Dr. Mohammad Fariyad, Associate Professor of Mass Communication and Journalism is serving as Programme Coordinator of NSS Cell, MANUU. NSS Cell MANUU conducts regular weekly meeting of volunteers on every Friday to discuss regular plan of action. Students' orientation to community service, Blood Donation Camps, Awareness Sensitization in and outside Campus, Village Adoption under Unnat Bharat Abhiyan, Vittiya Saksharta Abhiyan, International Youth Exchange Programme- India-Sri Lanka and Swaksh Bharat Summer Internship are major activities in which the Cell has taken major initiatives. Besides the NSS Cell, MANUU has successfully organised all the important events and programmes like International Day of Non Violence, International Day of Yoga, National Votes Day, World Environment Day, Rastriya Ekta Saptah, Anti Terrorism Day, Yoga Fest, Ek Bharat Srestha Bharat Abhiyan, Swakshta Pakwada, Azadi 70, as per the directives of Government of India. University is now offering NSS as 2 non CGPA credit paper to the students and in December 2017 semester end examination 104 students opted NSS as non CGPA credit paper.

## Major Activities

Following are the brief outline of major activities undertaken by the NSS Cell, MANUU:

### *1. Blood Donation Camps:*

Blood donation is crucial initiative which the NSS Cell, MANUU undertake every year on the eve of birth celebration of Maulana Azad as part of Azad Week Celebrations. The NSS Cell mainly cater to the needs of government hospital. So far

the NSS Cell has networked with Osmnia Government Hospital, Nilofer Child and Maternity Hospital, MNJ Cancer Hospital Hyderabad, Thalassemia and Sickle Cell Society, Hyderabad for organising the blood donation. Approximately 500 units of blood have been donated. Besides, the NSS has an active blood donors' club which available 24X7 on calls for those who are in need.

## ***2. Village Adoption under Unnat Bharat Programme***

Unnat Bharat Abhiyan is a flagship programme of Ministry of Human Resource Development (MHRD) an exclusive initiative by the Prime Minister of India to develop villages as the Adarsh Gram. The university proactively responded to the concern and set up its Unnat Bharat Cell (UBC) and NSS Cell MANUU has been the main stakeholder under this initiative. The Unnat Bharat Cell, Maulana Azad National Urdu University has identified and selected Narsingi Village and adopted the same with the joint and exemplary efforts of Shri. M. Raghunandan Rao, District Collector Ranga Reddy District and Shri. K. Prasanna Ashok Yadav, Gram Pradhan of Narsingi Village. NSS Cell MANUU along with UBC has been continuously working in the village with the given plan of action:

### **Long Term Objectives and Action Plan:**

1. Panchayat and MANUU working for holistic village development and developing a long term plan of action
2. Sustained relationship and linkages of schools and colleges with MANUU's Department of Education for teachers' capacity building, quality education and high retention in schools
3. Awareness generation and sensitization drives on Swachchha Bharat, water, health and sanitation
4. Developing women groups for livelihood, education and better maternal and child health
5. Working with Youth groups and exploring possibilities for skilled training of youths through MANUU Polytechnic
6. Village-University Interface: Developing system and avenues for villagers visiting MANUU and MANUU-teachers/students/staff reaching the village

To fulfil these objectives following activities outline have been developed in coordination with other department of MANUU:

S. No.	Tasks	Activities
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1	<b>Support to Gram Panchayats</b>	<b>Coordination &amp; capacity building of Gram Pradhan &amp; GP members</b>
		Problem Identification
		Resource Mapping
		Project proposals and activities for : Renewable energy Agriculture and allied activities Handicraft and artisans
		Panchayati Committees
		Gram Sabha/Social Audit
		Panchayat Events
2	<b>Support to Schools</b>	<b>Value addition to quality teaching</b>
		Teaching and Teaching Aids (Model Lectures; Use of teaching aids; exercises, notes etc)
		School environment
		Dropout
		Parent-Teachers Meeting
3	<b>Water, Sanitation &amp; Hygiene (WASH) in Schools</b>	<b>Awareness and Intervention on WASH</b>
		Safe drinking water
		Sanitation Awareness Rallies
		Hygiene and sanitation
		Health Issues: immunisation etc
		WASH Awareness Groups & Rallies Involving schools, Anganwadis, ASHAs
4	<b>Skill Training and Support to Artisans</b>	Identifying Rural Livelihood and Skills
		Support to Skills Up gradation
5	<b>Information, Education and Communication (IEC) activities : Rallies, Nukkad Nataks, Drama, wall Writing</b>	IEC Trainings & Materials
		Water and Sanitation
		Maternal & Child Health
		Health & Hygiene
		Income Generation Activities Government Schemes
6	<b>Capacity Building</b>	Training MANUU Students/NSS Volunteers in Groups (Training of Trainers Module) for UBA
		Training Village Youth for UBA
		Adolescents Girls
		Youth Groups
		Health Animators
		SHGs & Income Generation
		IT applications

By now NSS Cell MANUU have organised 4 special camps in this village alongside the given objectives and activities planned. In this process the Cell has also adopted another nearby village named Manchirevulla. It is also planned that the University would adopt more 5 villages in the nearby localities and also villages would be adopted in the off campuses locations of MANUU.

### 3. Vittiya Saksharta Abhiyan (VISAKA) 12th December to 12th January 2016

Vittiya Saksharta Abhiyaan (VISAKA) a digital campaign by students for promoting a digital economy from 12th December to 12th January 2016 is held at the university adopted village under the Unnat Bharat Abhiyan. To awareness and sensitisation towards the digital transaction a plan of action has been taken for one month long campaign for sensitising students, teaching and non-teaching staff, community members of the adopted village under the Unnat Bharat Abhiyan and surrounding locality around the University Campus.

#### Action taken during the VISAKA Campaign

Sl	Date	Activities
1.	09.12.2016	Identifying trainers for digital payment system from university staff and IOB, Gachibowli, MANUU Campus
2.	09.12.2016	Meeting with students for information and update about <b>VISAKA</b>
3.	09.12.2016	Uploading notification of campaign and registration form for students volunteers on the university website
4.	13.12.2016	Finalising the list of volunteers for training regarding VISAKA
5.	13.12.2016	Final list of volunteers to be uploaded on university website
6.	14 <sup>th</sup> and 15 <sup>th</sup> Dec 2016	Training for volunteers with the help of resource persons identified from university staff and bank representatives
7.	15.12.2016	Awareness and Sensitising vendors and local public of Telecom Nagar at weekly Haat (Sabji Mandi)
8.	16 <sup>th</sup> to 18 <sup>th</sup> Dec 2016	<b>VISAKA</b> Campaign and training programme of cattle traders, shop keepers and small vendors at Narsingi (MANUU adopted village under UBA) and surroundings for digital transaction.
9.	19 <sup>th</sup> to 31 <sup>st</sup> December	Intensive Household level campaign at Narsingi village

	2016	
10.	1 <sup>st</sup> to 8 <sup>th</sup> Jan 2017	Intensive Household level campaign at Manchirvula village
11.	9 <sup>th</sup> Jan 2017	Follow up and Feedback from students at MANUU Campus
12.	10 <sup>th</sup> Jan 2017	Feedback of Street vendors at telecom Nagar
13.	11 <sup>th</sup> Jan 2017	Preparation of the final Report of the VISAKA Campaign
14.	12 <sup>th</sup> Jan 2017	Valedictory Programme at Narsingi Village

The volunteers have been extra ordinarily committed to this cause and as a result of this two volunteers of NSS Cell, MANUU Mr. Danish Khan and Mr. Taufeeq Nadeem have been selected for the Best Volunteer Award which was honoured by Shri Prakash Javadekar, Honourable Union Minister of HRD and Shri Ravi Shankar Prasad, Union Minister of IT at Vigyan Bhawan New Delhi on dated 08.03.2017

#### ***4. Special Camps***

As a major technical programme under NSS, attending Special Camps are very important for volunteers which are required to get NSS Certificate. To cater to this requirement, NSS Cell MANUU has successfully completed four special camps so far in Narsingi and Manchirevulla villages. The duration of these camps are as follows:

1. 19.03.2016 to 25.03.2016
2. 02.05.2017 to 08.05.2017
3. 23.02. 2018 to 01.03.2018
4. 09.03.2018 to 15.03.2018

These camps are directed towards various social issues impacting the lives of people in the community viz a viz inculcating social and cultural values among the young students. The volunteers mainly undertake awareness generation activities with regard to issues like education, health (mainly child and maternity health), hygiene, etc. The

volunteers sensitize community members against social evils like child labour, child marriage, dowry, domestic violence, alcoholism, school drop outs etc.

### *5. International Youth Exchange Programme India – Sri Lanka*

Hosting International youth exchange program between India and Sri Lanka in Hyderabad was another major land mark event undertaken by NSS Cell MANUU which was organized in coordination with State NSS Cell, Higher Education Department, Govt. of Telangana and National Youth Services Council, Govt. of Sri Lanka at Maulana Azad National Urdu University, Hyderabad during 28th November to 6th December, 2017.

There are 38 International delegates visited Telangana State for the first time as part of India – Sri Lanka International Youth Exchange Program. Maulana Azad National Urdu University provided accommodation for 38 delegates of Sri Lanka.

Dr. Mohammad Fariyad, Programme Coordinator, NSS Cell MANUU has convened a India-Sri Lanka Friendship Walk in MANUU Campus which was led by Dr. Mohammad Aslam Parvaiz Honourable Vice Chancellor. Prof. Shakeel Ahmad, Pro Vice Chancellor, Dr. M.A. Sikandar, Registrar and State NSS officer Dr. P. Vishnu Dev along with Srilankan delegates have graced this walk by their presence.

While addressing to the Sri Lankan delegates Vice Chancellor Dr. Mohammad Aslam Parvaiz emphasised that India and Sri Lanka shares a very special cultural bond and urged that such type of international youth exchange program will benefit to the students and faculties of both the countries in acknowledging the cultural diversity.

Registrar-MANUU Dr. M. A. Sikandar pointed out that India is culturally very diverse country and most of cultural and linguistic similarities exist between India and Sri Lanka. Instead of that both of these countries also share special bond within the religion. This type of program may lead and create international understanding between the youth of both countries. The Sri Lankan youth performs their traditional dances, mime and songs. The valedictory function ends with the Sri Lankan National anthem followed by Indian National anthem.

To make this event memorable and cherished Dr. Mohammad Aslam Parvaiz has extended a warm gesture by offering high tea for all the Srilankan deligates. This has



provided a quality time for all to interact, share and exchange views, ideas and thoughts especially young students from both sides.

## Observing and celebrating Days & Events

### *1. International Day of Yoga*

Maulana Azad National Urdu University, Gachibowli, Hyderabad, has regularly observed International Day of Yoga every year on 21st June since 2015. In this event the NSS Cell invites resource persons from Patanjali Yogpeeth, Hyderabad to train students and staff members for applying yoga in their life for being physically and mentally fit. Resource Persons demonstrate various yoga skills to all the participants for generating more positive energy. On this events various competitions are also organised by NSS Cell with regard to yoga and health fitness to develop interest among all towards making yoga as part of life.

### *2. Yoga Fest- 17<sup>th</sup> to 18<sup>th</sup> May*

Maulana Azad National Urdu University observed Two-Day Yoga Fest during 17-18 May 2016 for sensitizing the students and staff about strength and health benefits of Yoga. The lecture followed by Yoga demonstration was organized in Syed Hamid Central Library Auditorium.

The First day of the program started with brief introduction by the Coordinator -Yoga Fest 2016 Organizing Committee MANUU, and the resource persons Shree Dhiraj Singh, Sanchalak, Patanjali Yog Peeth, Miyapur, Hyderabad and Shree Rajendra Kumar Tiwari also detailed importance of yoga on ones' physical, mental, spiritual practice and discipline in one's life. The team demonstrated asanas of more than 25 types. Also, explained about the importance, effectiveness and dos and don'ts during practicing the same. It was informed that many studies have proved the effectiveness of Yoga as complementary intervention for cancer, schizophrenia, asthma, weight reduction, diabetics and heart diseases.

### *3. Ek Bharat Shrestha Bharat Abhiyaan (EBSB)*

Maulana Azad National Urdu University has launched "Ek Bharat Shreshtha Bharat" campaign by students to promote bond of unity in university among students and staff belonging from different corners of the country. "Ek Bharat Shreshtha Bharat" was announced by Prime Minister on 31st October, 2015 on the occasion of the 140th

birth anniversary of Sardar Vallabhbhai Pate to lead to an enhanced understanding and bonding between the States, thereby strengthening the unity and integrity of India.

The core objectives of this programme is to to celebrate, to promote, and to create an environment and culture within the university campus where diversified socio-cultural fabrics of our country to could be experienced, learned, accepted and valued so that we move forward towards the notion of 'Unity in Diversity' in its actual sense.

#### **4. Azadi 70-Yad Karo Kurbani (Freedom Fortnight) during 9th Aug to 23rd Aug, 2016**

NSS Cell, MANUU organized Azadi 70-Yad karo Kurbani, (Freedom Fortnight) during 09th August 2016 to 23rd August 2016, where students celebrated and sensitized about the freedom struggle.

Azadi 70-Yad kar lo kurbani carried our activities such as mass recitation of National Anthem by all students, paint greeting cards for jawans at the border, tree plantation drive, inviting eminent persons for lecture, painting competition, elocution competition, freedom run, essay writing and poem writing competition, play with freedom movement as theme, slogan writing competition, patriotic songs-singing competition, participative workshop, seminar on the theme of freedom struggle etc.

14 day Azadi 70-Yad karo Kurbani, (Freedom Fortnight) organized during 09th August 2016 to 23rd August 2016 and the some of the activities were included the following

<b>Sl</b>	<b>Date</b>	<b>Activities</b>	<b>Venue</b>
1.	12.08.2016	Paint greeting cards for Jawans at the border	CPDUMT Auditorium
2.	15.08.2016	Freedom Run	University Health Centre to MANUU Main Gate
3.	17.08.2016	Slogan writing competition in Urdu, English and Hindi language.	CPDUMT Auditorium
4.	18.08.2016	Essay writing competition	CPDUMT Auditorium
5.	19.08.2016	Patriotic songs-singing competition	CPDUMT Auditorium
6.	22.08.2016	Lecture by eminent personality	CPDUMT Auditorium
7.	23.08.2016	Mass recitation of National Anthem by all students	DDE Auditorium

### ***5. Rashtriya Ekta Saptah (October 31st to November 6th 2016)***

On the eve of Birthday of “Sardar Vallabhai Patel” N.S.S. Cell, Maulana Azad National Urdu University, Hyderabad organized the “Run for Unity” by October 31st to November 6th 2016. A large number of students and university staff participated on this event and Dr. Shakeel Ahmad, Registrar MANUU flag off the Unity Run.

### ***6. National Voters' Day***

In compliance to the communication received from the State NSS Officer, Telangana (vide letter C.No.472/R/HE-NSS/2017-18, Dated 24.01.2018) & the letter forwarded by State Officer, Telangana (vide letter Memo No. 5740/Elecs.E/A2/2017-48 Dated 18.01.2018), NSS Cell, Maulana Azad National Urdu University observed and celebrated National Voters Day Celebrations on 25th January, 2018 at Maulana Azad National Urdu University, Gachibowli, Hyderabad, Telangana.

In spite of this special day, 200 NSS Volunteers, large number of students, teaching and non-teaching staff were participated in the Programme. The Programme was organized in the Central Library Auditorium of the University. The Programme started with a brief introduction by the Coordinator of the Event and Programme Coordinator, NSS Dr. Mohammad Fariyad.

All the NSS Volunteers, Students, Teaching and Non-Teaching Staff taken “PLEDGE” of National Voters Day by Dr. M. A. Sikandar, Registrar of the University. After this NSS Cell organized a “RALLY” to create Voters Awareness among Youth and Public. NSS Cell also formed a “HUMAN CHAIN” to create Voters Awareness among Youth and Public. After that NSS Cell, MANUU organized "Essay Writing Competition" on the topic "Indian Democracy: Role of Youth" on National Voters Day 25th January, 2018 at Central Library Auditorium of the University. "Essay Writing Competition" held in Urdu, English and Hindi languages. Large number of NSS Volunteers and students, were participated in the "Essay Writing Competition". After that NSS Cell MANUU organized Elocution on the topic "Conduct of Free and Fair Elections- Expectations from stakeholders and Election Machinery" on National Voters Day 25th January, 2018. Large number of NSS Volunteers and students, were participated in the Elocution and express their views.

At last Certificates distributed among winners of Elocution & Essay Writing Competition on National Voters Day 25th January, 2018 as well as participants.

The Registrar of the University, Dr. M. A. Sikandar, while giving presidential address also detailed about the origin of the democracy, which has been in the tradition in the vast parts of India by ancient time. He said that awareness of voting among youth as well as in public is guarantee towards the successful democracy.

Prof. Mushtaq Patel, Dean, Students Welfare, also express their views stating that each and every students must enrolled their name in voter list and also must cast their vote in every election to strengthen the democracy of our country. Dr. Mohd. Moshahid, Senior Warden also present in the event. NSS Programme Officers Dr. Md. Afroz Alam and B. Bikshapati taken care the successful organization of event. Programme was end by Vote of thanks by Dr. Mohammad Fariyad, NSS Cordinator.

### *7. World Environment Day*

In compliance with UGC letter no D.O.No.24-1/2018(CPP-II) dated 18th May, 2018 Maulana Azad National Urdu University, Hyderabad join world community to celebrate World Environment Day on 05th June,2018. MANUU fraternity including staff members, students and teaching community extended their concerns towards the saving and maintaining the better environment. In this occasion, NSS cell of Maulana Azad National Urdu University organized an exhibition creating awareness about Environment, Nature, Plants, Cleanliness and water conservation etc. Students across all the departments participated in large number to make their Display on the various themes related to Nature and Environment. Pro Vice-Chancellor Professor Shakeel Ahmad inaugurated the exhibition. He appreciated the exaltation, passion and enthusiasm of the students shown in their displays in the exhibition. He talked about the importance of organizing world environment day worldwide and how its is important for our life. He further added that India is hosting the World Environment Day 2018 at global level in collaboration with the United Nation, which is a proud moment for the country and by this, India has shown the commitment towards sustainable development and maintaining the environment green and clean. Further he asked students to reduce the use of plastics in their day to day life. We should use the re-usable plastic product to save the nature he added.

While, whole world is watching towards India taking lead and hosting the events at Global level today, this small effort from NSS, MANUU has its own importance and support in the Global concern he further added. This is not only the duty of an Organisations and the Government to take steps to protect Mother Nature and environment but we are also equal responsible for the cause, said, Dr. Mohammad Fariyad, Programme Coordinator.

### ***8. Anti Terrorism Day***

In compliance to letter no 16-3/2018,S&S dated 18 May 21, 2018 from MHRD and D.O.No.1-1/2018(CPP-II) dated 18<sup>th</sup> May,2018 from UGC, Anti-Terrorism Day observed today on 21<sup>st</sup> May, 2018 by NSS cell in Maulana Azad National Urdu University.

Every year it is observed throughout the country on 21<sup>st</sup> May. The day is marked by a pledge taking ceremony. A large number of students, research scholars and faculty members were present in the Pledge taking ceremony. Many students and faculty members condemned the coward and heinous act of terrorism in any form and remembered former Prime Minister Shri Rajeev Gandhi. On this day in the year 1991, former India's PM Rajiv Gandhi was killed brutally by terrorist attacks. The objective behind the observance of Anti-Terrorism Day is to aware students towards terrorism and violence. On this occasion, many students and faculty members took part in a discussion and give their opinion on the danger of terrorism and violence.

Speaking on the occasion NSS Coordinator Dr. Mohammad Fariyad said India has witnessed many famous political leader assassinations from its independence such as Mahatma Gandhi, Indira Gandhi and Rajeev Gandhi. Adding to his point he also discussed that any kind of atrocities either in person or group at home or outside is also a form of terrorism. Spread the message of global peace and non-violence. Deter vulnerable youth from following cult practices and being misguided. Commemorate and honor the sacrifices made by thousands of soldiers who battled against terrorism. Pay homage to the victims who lost their lives in terrorist attacks. Device ways and hold awareness programs to protect the future generations from radical influence.

Lastly Dr. Mohammad Fariyad administered the Anti Terrorism oath to Student, Staff and Faculty Members.

### ***9. Educational Awareness Programme***

NSS Cell MANUU organized an Educational Awareness Campaign for Urdu Speaking Community in different parts of Hyderabad i.e. Hussaini Alam, Malakpet, Chaderghat, Falaknuma, Jahanuma, Mehdipatnam, Karwan, Darussalam, Tolichowki, Seven Tomb Road, Golkonda Hafizpet etc from 07.03.2018 to 12.03.2018.

Under this Campaign NSS Volunteers undertook door to door sensitization in these localities about importance of education and educational opportunities through Maulana Azad National Urdu University including infrastructural facilities, gift schemes and scholarships programmes. Volunteers distributed Handbill, Pamphlets and pest Publicity Posters of MANUU in suitable places. Banners will also place through Volunteers in different localities. The outcomes of this campaign have been remarkably great many of the students from these localities visited the University campus and enquired about various educational programmes to pursue a bright carrier at MANUU.

### ***10. Swachh Bharat Mission***

In compliance to the communication received from the UGC dated 19-06-2015, Maulana Azad National Urdu University organized week-long ‘Swachh Bharat Mission-Cleanliness Drive’ from 22-06-2015 to 26-06-2015. In this regard, University has constituted a committee to effectively organized the cleanliness drive in the campus. The committee with the help of NSS Volunteers, student & staff made its best possible arrangements for the participants. Number of students, faculty and staff participated in this mission. Posters and flex were exhibited at the University Entrance Gate, Students’ Hostels, Administrative Building and also placed at many departments/centres at the University campus.

**A University level Committee chalk out the week long programmes as detailed below:**

22-06-2015	Cleanliness Drive inside and around the campus
23-06-2015	Cleanliness Drive to remove bushes and unwanted vegetation inside the campus
24-06-2015	Competition for best living room of the students hostel in terms of cleanliness
25-06-2015	Competition for best Section Office in the terms of cleanliness

26-06-2015	Plantation drive inside the campus. Poster/Sketch competition highlighting the importance of cleanliness.
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During the middle of the week, campus walk by staff and students organized for awareness of the drive and its importance. It includes removal of bushes and unwanted vegetation inside the campus. Surprise visits was made to the living rooms of student hostels and section offices. The best living room in student hostel and section office was identified in terms of cleanliness and they were appreciated with certificate and award.

On the last of the campaign, in promotion of the sanitation and cleanliness, painting/sketch competition on 'Importance of Cleanliness' & slogan competition on 'Importance of Cleanliness' for both students and staff were organized, in which a good number of students and staff participated. Certificates and prizes have been distributed accordingly. Please find enclose herewith few photographs on the events. Further, during the concluding session, a special drive in the campus was made for plantation at the identified places near the academic bock, hostels and staff quarters. Staff and students were participated very actively and also promised to take the responsibility till they grow.

### ***11.Swachch Bharat Summer Internship***

At present, the NSS Cell MANUU is undertaking the Swachch Bharat Summer Internship from 1st May to 31st July, 2018 during summer vacation.

It is in compliance to the letter of Prof. Rajnish Jain, Secretary, University Grants Commission, MHRD (Letter No. D.O. No. 14-5/2016(CPP-II) dated 03rd May, 2018 and a letter of R. Subrahmanyam (IAS), Secretary, MHRD (Letter No. D.O.No. 11014/02/2018 dated 20th April, 2018 the University launched Swachh Bharat Summer Internship Programme by students for promoting cleanliness drive from 1st May to 31st July, 2018 during summer vacation. Qualified students for this internship were eligible for Two (2) academic credits like an optional paper.

In this regard NSS Cell MANUU drafted a plan of action for the successful implementation of 100 Hours Swachhta related activities as part of Swachh Bharat Summer Internship Programme 2018.