

SCHOOL OF MASS COMMUNICATION & JOURNALISM

Date: 08th February, 2017

A meeting of the 8th School Board (SB) of School of Mass Communication and Journalism was held on 8th February 2017 at the School of Mass Communication and Journalism, MANUU, Hyderabad at 10.30 am.

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| I. | Prof. Ehtesham Ahmad Khan, Dean, School of MCJ , MANUU | Chairman |
| II. | Prof. S. M. Rahmatullah, Dean, School of Arts & Social Sciences, MANUU | Member |
| III. | Prof. Iftexhar Ahmed, Director, Member, Director, MCRC, New Delhi | Member |
| IV. | Prof. Sanjeev Bhanavat, Head, Dept of Media Studies, Univ. of Rajasthan, Jaipur | Member |
| V. | Prof. Aziz Bano, <i>Professor & Head, Dept. of Persian, MANUU</i> | Member |
| VI. | Mr. Mohd Mustafa Ali, <i>Associate Professor, Dept. of MCJ, MANUU</i> | Member |
| VII. | Mr. Syed Husain Abbas Rizvi, <i>Assistant Professor, Dept. of MCJ, MANUU</i> | Member |
| VIII. | Dr. Mohammad Fariyad, <i>Assoc. Professor, Dept. of MCJ, MANUU</i> | Special Invitee |
- (Prof. Sudhir Gavhane & Dr. Meraj Ahmed Mubarki could not attend the meeting due to prior engagement).

The Agenda for the 8th School Board (SB) Meeting was as follows:

- 8.1 To provide the details of the Action Taken with regard to the agenda of the previous School Board meeting held on 27th August 2015.
- 8.2 To provide the details of the progress made till date.
- 8.3 To seek the approval of the Refereed Journals of the Department of Mass Communication & Journalism, as approved by BOS members
- 8.4 To revise the syllabus of M.A. (JMC) course of current year 2016-17 and onwards, as per CBCS guidelines of the University.
- 8.5 To prepare the list of paper setters and evaluators of M.A. (JMC) course and Ph.D (JMC).
- 8.6 To seek approval of the newly designed syllabus of under graduate course i.e. B.A.(JMC) and nomenclature of the course, intake, Fee structure, eligibility, paper setters and evaluators etc. to be offered by the Department from next academic year.
- 8.7 To seek approval of the newly designed syllabus of one year course in 'Diploma in Graphics and Animation', and nomenclature of the course, intake, Fee structure, eligibility etc. to be offered by the Department in future.

8th School Board Minutes

Gachibowli, Hyderabad – 500 032, T.S. India

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- 8.8 To discuss about the selection procedure for admission of students into M.A. (JMC) course for the next academic year.
- 8.9 To finalize the topics of the Ph.D (JMC) students enrolled during academic year 2015-16.
- 8.10 To engage guest faculty for the existing papers of M.A. (JMC) course.

The decisions regarding the agenda attached herewith are as follows and also the minutes of the meeting.

- 8.1.1 The Chairman of the School Board provided the details of the Action Taken Report (ATR) with regard to the agenda of the previous Board of Studies (BOS) & School Board (SB) meeting.
- 8.1.2 The Chairman of the SB apprised the members about the details of the progress of the Department made till date.
- 8.1.3 The members of School Board approved the Refereed Journals of the Department of Mass Communication & Journalism, as approved by BOS members and suggested to include some journal related to media, film and animation etc.
- 8.1.4 The members of School Board approved the revised syllabus of M.A. (JMC) course and the adoption of Choice Based Credit System (CBCS) from the current academic year 2016-17 onwards. Members also advised to incorporate minor corrections in the content of some of the papers and to add more books of Urdu and Hindi for suggested readings of all the subjects and to have a similar format of books details.
- 8.1.5 The members of the School Board approved the list of Paper Setters and Evaluators of M.A. (JMC) course and Ph. D (JMC) course, as well as Ph. D (JMC) Entrance Test.
- 8.1.6 The members of the School Board discussed the B.A. (JMC) syllabus, nomenclature of the course, Fee, intake capacity and approved the same. The eligibility percentage of B.A. (JMC) course has been members approved of 40% marks instead of 45%, as approved by BOS. The members also advised to incorporate minor corrections in the content of some of papers and to add more books of Urdu and Hindi for suggested readings of all the subjects and to have a similar format of books details. The School Board members also approved to introduce B.A. (JMC) from next academic year 2017-18.
- 8.1.7 The members of School Board approved the new syllabus of one year course of 'Diploma in Graphics and Animation', nomenclature of the course, intake, Fee structure, eligibility etc. But it was decided that this course shall not be started till a permanent faculty in 'Graphics and Animation' is appointed at the Department.
- 8.1.8 The members of the School Board approved the admission into M.A. (JMC) course based on merit from academic year 2017-18.
- 8.1.9 The members of the School Board approved the Topics/Titles and Supervisors among the Research Scholars pursuing Ph.D (JMC) of academic year 2015-16

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8.1.10 The School Board also approved to engage guest faculties for the existing papers of M.A. (JMC) as per requirement of the course of the Department. The members also recommended to organize workshops/ Guest lectures regularly in each semester by inviting eminent persons from the field of media.

The School Board members suggested to constitute an 'Advisory Committee', consisting of eminent personalities of Media to prepare the vision document of the Department for future and to develop the Department to achieve a brand name for producing media professional for Urdu media.

The meeting concluded with thanks to the members by the Chairman.



Prof. Ehtesham Ahmad Khan
Chairman, School Board, MCJ


Prof. S. M. Rahmatullah
Member, School Board, MCJ

Prof. Sanjeev Bhanavat,
Member, School Board, MCJ

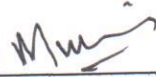


Prof. Aziz Bano
Member, School Board, MCJ



Mr. Syed Husain Abbas Rizvi
Member, School Board, MCJ

Prof. Iftekhar Ahmed
Member, School Board, MCJ



Mr. Mohd Mustafa Ali
Member, School Board, MCJ



Dr. Mohammad Fariyad
Special Invitee, School Board, MCJ