

PROF. BADIUDDIN AHMED



Education Qualifications	M. Com, MBA, M.Phil.,Ph.D.
Work Experience	
Teaching	29
Research	18
Date of Birth	10-04-1967
Email ID	badiuddin@manuu.edu.in
Area of Specialization	Marketing Management Management theory Organizational behavior Business Environment and law International business Consumer behavior International marketing
Courses taught at Diploma/ Post Diploma/ UnderGraduate/ Post Graduate/ Post Graduate DiplomaLevel	
Research guidance	
Master	500 plus (M. Com & MBA)33 (MPhil)
Ph.D.	15 (Awarded)
Research Publications	
No. of papers published in National/International Journals/ Conferences	139
No. of Books published with details	01 Co-Authored