

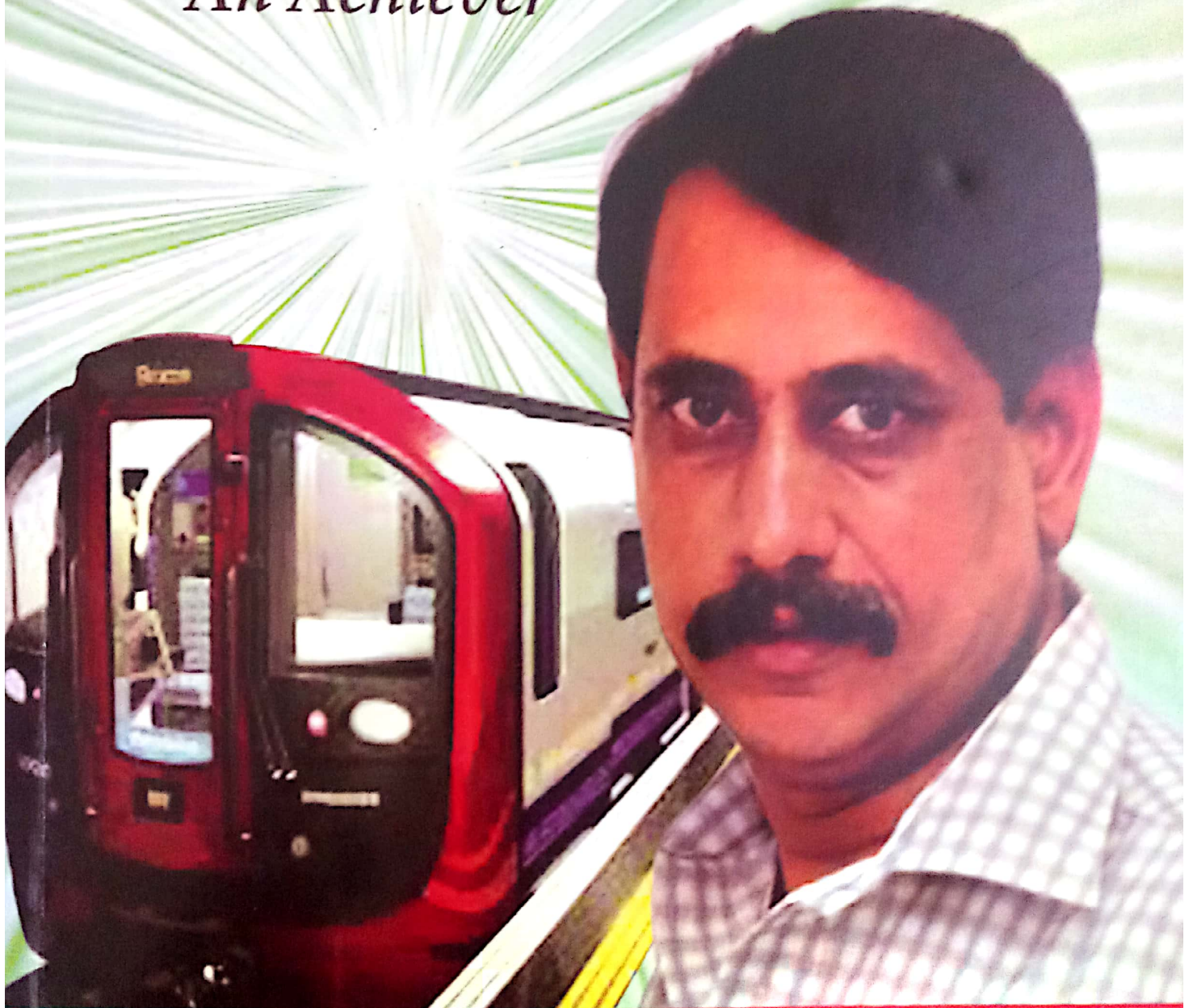
Vol : 10 No. 2

April - June 2014

ISSN : 2221 - 8487

BUSINESS VISION

*A Visionary
An Achiever*



*Sister Nivedita Foundation's
Management & Business Quarterly Journal*

Business Vision

Vol. 10 No. 2

April - June, 2014

In This Issue

Editorial

Electronic Commerce - The Indian Saga

Hyderabad as a Global City

Rajiv Yuva Kiranalu: Key to Employment Generation for
- Educated Unemployed Youth

Stock Price Prediction through Algorithmic Trading & High
- Frequency Trading with an Artificial Neural Network

A study of Institutional & Psychological Climate in JNTU
- and its affiliated MBA Colleges

Workplace Bullying and Discrimination

- *A Blazing Issue in Corporate world*

Be Wealthy - But the Healthy Too

Business Jealousy

Change: An Inevitable Phenomenon

- *Innovation in Managing Change*

Effective Human Resource Development

- *Relevance to Quality Control*

Electronic Human Resource Management

Business Sustainability - *The CSR Rowel*

FDI in Indian Agriculture Sectors: Recent Changes

Rural Finance in India - A Behavioral Approach

* IPL - The Money Balling Game

Consumer Behavior - Some Facts

Green Financial Products and Services

- *Over View*

Analysis of Business Strategy - A Competitively Sustainable

- *Business Model: The Case of Coca-Cola*

Worklife Balance - Relevance to Software Professionals

- *in Hi Tech City, Hyderabad*

Working Capital Management in Indian Paper Industry

- *A Study of Sirpur Paper Mills Limited*

- Dr. V. Kondal Rao

- Ms. Monali Mohapatra

Mr. N. Narendranath Menon

- *Excerpts from an interview*

- Mr. N. Vijaya Ratnam

Mr. P. Srinivasa Rao

- Mr. Ananth Narayan

Dr. Braj Kishor

- Mr. S.V.S.N. Murthy

Dr. V.M. Prasad

- Ms. Shipra Srivastava

- Dr. V. Kondal Rao

- Ms. Shama Parveen Hasan

Dr. T. Narayana Reddy

- Mr. Md. Khaja Moinoddin

Dr. K. Shankar Lingam

- Mr. Sunil Kumar

Mr. K. Kalidas

Mr. D. Raghunatha Reddy

- Ms. S.B. Farheen Fathima

- Ms. B. Madhavi Rao

- Mr. Shaik Hameedullah

- Mr. B. Bapu

- Ms. Reshma Nikhat

Dr. Shehbaz Ahmed

- Mr. Reddy Praneeth Karnam

Dr. N. Appa Rao

Dr. I. Lokananda Reddy

- Mr. V. Narendra

- Dr. Kamjula Neelima

- Dr. Vijayalakshmi Kanteti

- Dr. Ch. Satyanarayana Reddy

Mr. Ambati Yella Swamy

IPL - THE MONEY BALLING GAME

Cricket in India is known to every individual and one of the sports in which India excels most of the time at worlds level. Surprisingly since few years we are finding instead of players playing for countries this league came with a new idea of identifying players potential and winning them by bids to play for their particular team, which gave the best performance of each player. Each ball bowled was best and also played in the best way. It is really worth watching the members play, therefore can be called as money balling as the main intention is to get the best pay for the performance you show.

- Ms. Reshma Nikhat, Associate Prof.
- Dr Shehbaz Ahmed, Director & Prof.

Amjad Ali Khan College Of
Business Administration, Hyd.

Introduction:

Gone are the days when sports was taken in a lighter way to distress ourselves, games are also taken and thought in the other way out ,that is a source used to stabilize ourselves and get consistency in the style of living which one wishes to.

Key Words:

Runnerup, maiden over, IPL, bowler,all rounder, Rajasthan Royals, Kolkatta Knight Riders ,Royal Challengers Bangalore, Delhi Dare Devils ,Mumbai Indians ,Chennai Superkings,Deccan Chargers etc

The Indian Premier League (IPL) is a professional league for Twenty 20 cricket championship in India. It was initiated by the Board of Control for Cricket in India (BCCI), headquartered in Mumbai, supervised by BCCI Vice President Rajeev Shukla, who serves as the league's Chairman and Commissioner. It is currently contested by nine teams, consisting of players from around the world. It was started after an altercation between the BCCI and the Indian Cricket League. IPL is the inspiration for various



IPL09.com

international T20 leagues including. Friends Life t20 (England), MiWay T20 Challenge (South Africa), Big Bash. League (Australia), Bangladesh Premier League (Bangladesh). Lucrative Indian Premier League started five years back under the chairmanship of Mr Lalit Modi. started to challenge one more counter league 'Indian Cricket League' which was organised by ZEE entertainment enterprises .The format of IPL is like UEFA champions league etc.

In 2010, IPL the first sporting event ever was broadcast live on YouTube in association with India times. brand value estimated to be

The Finals: Shahrukh Khan performed cartwheels and went on an embracing rampage. Wasim Akram likened the win to Pakistan's World Cup triumph. Gautam Gambhir shed his stoicism momentarily and allowed his face to crease into a wide grin – and rightly so!

After all, the most maligned of IPL sides had finally lifted the biggest prize. Manvinder Bisla's swashbuckling 48-ball 89 and held their nerve to carve out a five-wicket win over defending champions Chennai Super Kings in the final of IPL-V.

Chasing Chennai's imposing 190, Kolkata were served well by Bisla, who slammed five sixes to vindicate his replacement of Brendon McCullum in the eleven and partnered Jacques Kallis for 136 runs in just 82 balls to power Kolkata ahead, after the visiting team had lost skipper Gautam Gambhir in the first over of the pursuit. This was the highest successful chase in an IPL final. Bisla's dismissal to an Albie Morkel slower ball when 52 were needed to win in a shade over five overs put Super Kings back in the match. KKR needed 20 off the last two overs as Ben Hilfenhaus, until then the pick of Chennai's bowling, returned to bowl. He lured Kallis into a slice off a full-toss, and on the next ball – another full-toss – appeared to have nailed Shakib Al Hasan. But that delivery was called a no-ball – not only was Shakib not out, he had also scampered a couple as Murali Vijay was busy celebrating the void catch.

The Bangladeshi scooped the last ball of Hilfenhaus' over for four, leaving KKR with just nine to get off Dwayne Bravo's last over of the innings. Consecutive boundaries from Manoj Tiwary took Shahrukh Khan's franchise home with two balls to spare.

Hussey (54, 43b) and M. Vijay (42, 32b) added 87 for the opening wicket in just 62 balls, and then Suresh Raina roared back into form

with a 38-ball 73. The southpaw smashed five massive sixes on his way to partnering Hussey for 73 runs in a shade less than seven overs, as Chennai posted 190, thwarting whatever advantage Kolkata had hoped 'mystery' spinner Sunil Narine would gain them.. Narine, the second-highest wicket-taker in IPL-V, went for a scalp-less 37 in his quota of four as Raina waded into him. Suspect against the short ball, he acquitted himself well against that delivery on Sunday night

Rahul Dravid gets an award for his team's display of fairplay throughout the tournament. Morne Morkel finishes up as the leading wicket taker in this season of the IPL

Indian Premier League 2012, Kolkata Knight Riders v Chennai Super Kings – Final Match. Result - KKR won by 5 wickets

Chennai super Kings scored a total of 190 runs with the fall of wickets (Chennai Super Kings): 1-87 (Vijay, 10.2 ov), 2-160 (Hussey, 17.1 ov), 3-190 (Raina, 19.6 ov) at an avg of 9.50 runs per over

IPL 5 Winners Prize: Champion: ₹10 crore

IPL 5 Runners Up Prize: Runner-up: 7.5 crore

IPL has shown how each players potential can be achieved o the maximum by satisfying and paying them the best so are the Returns for the investors too..

References:

- www.wikipedia/ipl/2012.com
- face book
- reviews.in.88db.com
- Newspapers
- Times of India
- The Hindu
- Deccan chronicle, April 4-27 may