

MAULANA AZAD NATIONAL URDU UNIVERSITY, HYDERABAD

(Accredited "A" Grade by NAAC)

Course Curriculum and Evaluation Scheme : Session - 2019-21

Master of Business Administration

PROGRAM NAME	Master of Business Administration		
PROGRAM CODE	MMBA	PROGRAM ID	19MBA0
COURSE DELIVERY	Semester With Grading	COURSE TYPE	Regular
COURSE DURATION	4 Semesters	MAX DURATION	8 Semesters
PASS PERCENT	50	ATTENDENCE PERCENT	75

Degree Award Definition (DIV01)

9.0	-	10.1	O
7.5	-	9.0	A+
6.0	-	7.5	A
5.5	-	6.0	B+
5.0	-	5.5	B
4.5	-	5.0	C
4.0	-	4.5	P
0.0	-	4.0	F

Grade Point Definition (GPG01)

90	<	100	O	10
75	<	90	A+	9
60	<	75	A	8
55	<	60	B+	7
50	<	55	B	6
45	<	50	C	5
40	<	45	P	4
0	<	40	F	0

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Sl	PaperID	Paper Code	Paper Name	Paper Cat.	Periods			Th. Marks		Lab Marks		Total Marks	Credits
					L	P	T	IA	UE	IA	UE		
1 : PROGRAM SPECIFIC COURSES													SEM - 1
1	MBA101	MMBA101CCT	MANAGEMENT THEORY AND ORGANIZATIONAL BEHAVIOUR	1	4	0	0	30	70	0	0	100	4
2	MBA102	MMBA102CCT	STATISTICS FOR MANAGEMENT	1	4	0	0	30	70	0	0	100	4
3	MBA103	MMBA103CCT	MANAGERIAL ECONOMICS	1	4	0	0	30	70	0	0	100	4
4	MBA104	MMBA104CCT	ACCOUNTING FOR MANAGEMENT	1	4	0	0	30	70	0	0	100	4
5	MBA105	MMBA105CCT	MARKETING MANAGEMENT	1	4	0	0	30	70	0	0	100	4
6 *	MBA1D1	MMBA101SET	LIFE SKILLS	3	3	3	0	15	35	0	0	50	2
7 *	MBA1D2	MMBA102SET	EXPERIENTIAL MARKETING	3	2	0	0	30	70	0	0	100	2
2 : CBCS COURSES (OFFERED TO 2019-21 BATCH)													SEM - 1
1	MCS1F1	PGCS101GET	INFORMATION TECHNOLOGY FOR BUSINESS	4	4	0	0	15	35	0	0	50	2
2	MCS1F5	PGCS150GEP	INFORMATION TECHNOLOGY FOR BUSINESS LAB	4	0	4	0	0	0	50	50	100	2
4 : NON-CGPA CBCS COURSES (OFFERED TO 2019-21 BATCH)													SEM - 1
1 *	OCU004	CCUC051NCP	PERFORMING ART(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2
2 *	OCU005	CCUC052NCP	KNOWLEDGE AND CREATIVITY(BASIC COURSE)	5	0	4	0	0	0	50	0	50	2

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End of Part /Sem - 1

PASS PERCENTAGE

BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

INTERNAL ASSESSMENT (IA)	40	CGPA	0
SEMESTER END EXAM (UE)	40		
INTERNAL ASSESSMENT PRACTICAL	50		
UE EXAM PRACTICAL	50		
TOTAL	40		

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					L	P	T	IA	UE	IA	UE		
1 : PROGRAM SPECIFIC COURSES				SEM - 2									
1	MBA201	MMBA201CCT	HUMAN RESOURCE MANAGEMENT	3	2	0	0	30	70	0	0	100	4
2	MBA202	MMBA202CCT	BUSINESS COMMUNICATION AND CORRESPONDENCE	1	2	0	0	30	70	0	0	100	3
3	MBA203	MMBA203CCT	BUSINESS ENVIRONMENT AND LAW	1	3	0	0	30	70	0	0	100	3
4	MBA204	MMBA204CCT	FINANCIAL MANAGEMENT	1	4	0	0	30	70	0	0	100	4
5	MBA205	MMBA205CCT	BUSINESS RESEARCH METHODS	1	4	0	0	30	70	0	0	100	4
6	MBA2C1	MMBA201AET	ENGLISH FOR EMPLOYABILITY - I	1	4	0	0	50	0	0	0	50	2
7	MBA2D1	MMBA201SET	INDUSTRY ANALYSIS	3	2	0	0	50	0	0	0	50	2

Sl	PaperID	Paper Code	Paper Name	Paper Cat.	Periods			Th. Marks		Lab Marks		Total Marks	Credits
					L	P	T	IA	UE	IA	UE		
2 : CBCS COURSES (OFFERED TO 2019-21 BATCH)				SEM - 2									
1	MPA2F1	PGPA201GET	INTRODUCTION TO PUBLIC ADMINISTRATION	4	4	0	0	30	70	0	0	100	4
2	MPS2F1	PGPS201GET	INDIAN POLITICS	4	4	0	0	30	70	0	0	100	4
3	MCS2F1	PGCS201GET	DATABASE MANAGEMENT SYSTEM	4	4	0	0	15	35	0	0	50	2
4	MED2F1	PGED201GET	TEACHING AND LEARNING	4	4	0	0	30	70	0	0	100	4
5	MSO2F1	PGSO201GET	SCIENCE AND SOCIETY	4	4	0	0	30	70	0	0	100	4
6	MJR2F1	PGJM201GET	VIDEO DOCUMENTARY PRODUCTION	4	4	0	0	30	70	0	0	100	4
7	MCS2D1	PGCS201SET	FUNDAMENTALS OF INFORMATION TECHNOLOGY	3	2	0	0	15	35	0	0	50	2
8	MCS2F5	PGCS250GEP	DATABASE MANAGEMENT SYSTEM LAB	4	0	4	0	0	0	50	50	100	2

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					L	P	T	IA	UE	IA	UE		
4 : NON-CGPA CBCS COURSES (OFFERED TO 2019-21 BATCH)											SEM - 2		
1	* OCU001	CCNS050NCP	NATIONAL SERVICE SCHEME	5	0	4	0	0	0	50	0	50	2

End of Part /Sem - 2

PASS PERCENTAGE

BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

INTERNAL ASSESSMENT (IA)	40	CGPA	5
SEMESTER END EXAM (UE)	40		
INTERNAL ASSESSMENT PRACTICAL	50		
UE EXAM PRACTICAL	50		
TOTAL	40		

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					L	P	T	IA	UE	IA	UE		
1 : PROGRAM SPECIFIC COURSES												SEM - 3	
1	MBA301	MMBA301CCT	PRODUCTION AND OPERATIONS MANAGEMENT	1	3	3	0	30	70	0	0	100	4
2	MBA302	MMBA302CCT	INTERNATIONAL BUSINESS	1	3	3	0	30	70	0	0	100	4
3	MBA3A1	MMBA311DST	PERFORMANCE MANAGEMENT & LEADERSHIP	2	3	3	0	30	70	0	0	100	4
4	MBA3A2	MMBA312DST	INDUSTRIAL RELATIONS MANAGEMENT & LAW	2	3	3	0	30	70	0	0	100	4
5	MBA3A3	MMBA321DST	CONSUMER BEHAVIOUR	2	3	3	0	30	70	0	0	100	4
6	MBA3A4	MMBA322DST	MARKETING OF SERVICES	2	3	3	0	30	70	0	0	100	4
7	MBA3A5	MMBA331DST	STRATEGIC FINANCIAL MANAGEMENT	2	3	3	0	30	70	0	0	100	4
8	MBA3A6	MMBA332DST	FINANCIAL INSTITUTIONS AND MARKETS	2	3	3	0	30	70	0	0	100	4
9	MBA3C1	MMBA301AET	ENGLISH FOR EMPLOYABILITY - II	3	3	3	0	15	35	0	0	50	2

End of Part /Sem - 3

PASS PERCENTAGE

INTERNAL ASSESSMENT (IA)	40
SEMESTER END EXAM (UE)	40
INTERNAL ASSESSMENT PRACTICAL	50
UE EXAM PRACTICAL	50
TOTAL	40

BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

CGPA 0

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					L	P	T	IA	UE	IA	UE		
1 : PROGRAM SPECIFIC COURSES												SEM - 4	
1	MBA401	MMBA401CCT	ENTREPRENEURSHIP DEVELOPMENT & MANAGEMENT OF SMALL ENTERPRISE	1	4	0	0	30	70	0	0	100	4
2	MBA402	MMBA402CCT	STRATEGIC MANAGEMENT	1	4	0	0	30	70	0	0	100	4
3	MBA403	MMBA403CCT	ISLAMIC BANKING AND FINANCE	1	4	0	0	30	70	0	0	100	4
4	MBA415	MMBA450CCP	PROJECT REPORT	1	0	4	0	0	0	0	100	100	2
5	MBA416	MMBA451CCP	PROJECT VIVA	1	0	4	0	0	0	0	50	50	2
6	MBA4A1	MMBA411DST	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	2	4	0	0	30	70	0	0	100	4
7	MBA4A2	MMBA412DST	HUMAN RESOURCE DEVELOPMENT	2	4	0	0	30	70	0	0	100	4
8	MBA4A3	MMBA421DST	RETAIL MANAGEMENT	2	4	0	0	30	70	0	0	100	4
9	MBA4A4	MMBA422DST	SALES AND ADVERTISEMENT MANAGEMENT	2	4	0	0	30	70	0	0	100	4
10	MBA4A5	MMBA431DST	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	2	4	0	0	30	70	0	0	100	4
11	MBA4A6	MMBA432DST	INTERNATIONAL FINANCE MANAGEMENT	2	4	0	0	30	70	0	0	100	4

End of Part /Sem - 4

PASS PERCENTAGE

INTERNAL ASSESSMENT (IA)	40
SEMESTER END EXAM (UE)	40
INTERNAL ASSESSMENT PRACTICAL	50
UE EXAM PRACTICAL	50
TOTAL	40

BACKLOG : MINIMUM 'CGPA'REQUIRED FOR PROMOTION

CGPA 5

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