

Dr. RESHMA NIKHAT
Assistant Professor



Education Qualifications	B.Ed., MBA, MPhil, Ph.D. UGC-NET
Work Experience	
Teaching	28
Research	22
Date of Birth	04-12-1968
Email ID	r.nikhat@manuu.edu.in
Area of Specialization	Marketing Management
Courses taught at Diploma/ Post Diploma/Under Graduate/ Post Graduate/ Post Graduate Diploma Level	Management theory Servicemarketing Research methodology Marketing management Organizational Behavior Business Environment & Law
Research guidance	
Master	500 plus
Research Publications	
No. of papers published in National/ International Journals/ Conferences	51
No. of Books published	02