

مولانا آزاد نیشنل اردو یونیورسٹی
MAULANA AZAD NATIONAL URDU UNIVERSITY
(A Central University established by an Act of Parliament in 1998)



(Accredited "A" Grade by NAAC)

DEPARTMENT OF MASS COMMUNICATION & JOURNALISM

Date: 13.03.2009

MINUTES OF THE SCHOOL BOARD (MCJ) MEETING OF THE MCJ DEPARTMENT HELD ON 13th March, 2009, AT 11.30 A.M IN COMMITTEE ROOM ADMINISTRATIVE BUILDING, MANUU, HYDERABAD.

The following agenda are discussed in the School Board Meeting:

1. To provide the details of the progress made till date.
2. To prepare the guidelines and design the syllabus (Theory and Practical Internal/ External Assessment of PG Diploma in Graphic Animation and PG Diploma in Non-linear Editing.
 - Eligibility, Intake, Title of the Course, Duration of the Course, Fee, Selection process, Marks, Technical equipment and infrastructural requirements, recommended readings.
3. To prepare the guidelines and design the syllabus of BA MCJ.
 - Eligibility, Intake, Title of the Course, Duration of the Course, Fee, Selection process, Marks, Technical equipment and infrastructural requirements, recommended readings.
4. To decide about the qualifications, experience and technical expertise for the eligibility for the appointment of lecturers to teach in PG Diploma in Graphic Animation and Non-linear Editing.
5. Educational tour for the students of BA MCJ and PG Diploma in Graphics & Animation and PD Diploma in Non-linear Editing.
6. Ratification of the resolutions of the meeting of the Standing Committee of the Academic Council to teach the revised syllabus of the Paper 'Communication Technology' to the students of the 2007-09 Batch in the IVth Semester.
7. To add a new paper titled "English for Journalism" (Non-Credit) compulsory paper in the first semester to be introduced from the Academic Year 2009-10.
8. Any other item with permission of the chair.

The following are the resolutions of the School Board (MCJ) Meeting:

1. As per the agenda the Board was apprised by the progress made in the department till date.
2. The Board approved the syllabi designed for PG Diplomas in Graphics and Animation and Non-Linear Editing courses and authorised the concerned Head of the Department to discuss and incorporate inputs regarding the Non-Linear Editing course from Mr. Vasuki Belavadi, Associate Professor, Department of Mass Communication, University of Hyderabad.

School Board also approved the criteria of Intake capacity, Title of the course, Duration of the Course, Amounts of Fee, Selection, Marks, Technical Equipment, Infrastructural Requirements, Recommended Readings with some minor changes in the Fee criterion (As per Annexure 1&2). The eligibility criterion for the candidates who aspire to apply for the P G Diploma in Graphics & Animation course has been recommended to be fixed as Graduation in any discipline with an aptitude for fine arts (As per Annexure 2).

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The Board also advised that these courses PG Diploma in Non-Linear Editing and PG Diploma in Graphics and Animation must not be commenced unless the infrastructure for the course is completely ready to be used.

3. The Board approved the syllabus designed for the Bachelor's course in Communication and Journalism by the department and authorized the concerned Head to incorporate inputs from the Model Curriculum of UNESCO.

School Board also approved the criteria of Eligibility, Intake capacity, Duration of the Course, Amounts of Fee, Selection, Marks, and Recommended Readings for the Bachelor's course (As per Annexure 3)

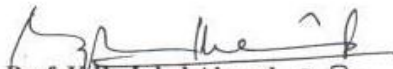
However, the Board deferred to approve the title of the Bachelor's course in Communication and Journalism and asked the Board of Studies to recommend any of the names given to such courses from UGC's nomenclature of approved titles in the next BOS meeting for the perusal of the next School Board meeting.

4. The Board deferred the matter of considering the AICTE rules to frame the eligibility criteria for the selection of lecturers to teach P G Diploma in Graphics & Animation and P G Diploma in Non-Linear Editing but recommended that the basic qualification for the appointment of the lecturers to teach these courses be fixed according to the UGC guidelines as Master's degree with minimum 55% marks in the concerned subject with NET in Lectureship/ PhD. It has been recommended that the essential qualification for the candidates aspiring to apply for the posts of lecturers in these subjects shall be the relevant specialization in a field/subject as per the requirement of the course like FTII.

5. The School Board recommended that the Educational Tour for the Students of Bachelor's course, PG Diplomas in Graphics & Animation and Non-Linear Editing shall be conducted on the basis that students bear the fifty per cent expenditure on the tour the rest of the fifty percent of which would be managed by the university.

6. The Board ratified the resolutions of the Standing Committee of the Academic Council to teach the revised syllabus of the paper "Communication Technology" to the students of the 2007- 2009 Batch in the IVth Semester.

7. The Board approved to incorporate the paper titled "**English for Journalism**" with credits, instead of Non-credit, in the first semester of the MA MCJ course. This paper will replace the paper titled "**Fundamentals of IT**" which shall be merged with the paper "**Communication Technologies**" taught in the fourth semester of the course after the approval from BOS.


Prof. K.R. Iqbal Ahmad 28/3
(Chairperson, School Board - MCJ)


Prof. T. V. Kattimani
(Member, School Board - MCJ)

Prof. B.P. Sanjay
(Member, School Board - MCJ)



Manzurul Amin

Prof. Manzurul Amin
(Member, School Board -MCJ)

Mr. Ayoob Ali Khan
(Member, School Board - MCJ)

Ehtesham

Mr. Ehtesham Ahmad Khan
(Convenor & Member School Board - MCJ)

Mr. Mohd. Fariyad

Mr. Mohd. Fariyad
(Member, School Board -MCJ)

Prof. Yousuf Kamal
(Special Invitee)

Mustafa Ali

Mr. Mohd. Mustafa Ali
(Special Invitee)

Shahnaz Bashir 20/03/17

Mr. Shahnaz Bashir
(Special Invitee)

Shabbaz

(Mr. Syed Hussain Abbas Rizvi)
(Special Invitee)

Ehtesham

ANNEXURE: 1

PG Diploma in Graphics and Animation

Title of the Course	PG Diploma in Graphic Animation
Duration of the Course	One Year
Eligibility	Graduation in any Discipline
Intake	15
Selection process	1. Written Test (Objective Type) 2. Interview
Fee	Admission Fee: Rs. 3,000/- Tuition Fee: Rs. 15,000 (Which includes practical fee, Educational Tour Fee, etc. Total: 18,000/- + University Fee etc.
Total Marks	600

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PG Diploma in Non-linear Editing

Eligibility	Graduation in any discipline (with 45% Marks)
Intake	15
Title of the Course	PG Diploma in Non-linear Editing
Duration of the Course	One Year
Fee	Admission Fee: Rs. 5,000/- Tuition Fee: Rs. 10,000(Which includes practical fee, Educational Tour Fee, etc. Total: 15,000/- + University Fee etc.
Selection process	1. Written Test (Objective Type) 2. Interview
Total Marks	500

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ANNEXURE-3

Bachelor's course in Communication and Journalism

Eligibility	10 + 2 /Intermediate
Intake	31
Title of the Course	As per approved nomenclature of UGC to be approved in next BOS meeting
Duration of the Course	Three Years
Fee	Admission Fee: Rs. 2,000/- Tuition Fee : 1,200/- University Fee: Rs. 7,200/- Total: Rs. 9,200/-
Selection process	Written Entrance Test
Total Marks	2000

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Mustafa

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